

## CIAM Education SC report 2016

The Education SC has been in contact via E-mail during the year, discussing some matters described here. About 1/3 of the SC members have been active in the discussions.

1. Some discussions after last plenary meeting where the voting for higher junior age was on the agenda. We in the Education SC are a bit worried about this. The discussion has been about the fear that we might lose a very important age group; kids between 12 to 16 years of age might not feel comfortable competing together with 21 years old. Also the NAC's might lose interest in the younger kids for the teams because they have less chance for medals. So if this item comes to the agenda again, we must be prepared to have a good plan so we don't lose the younger kids in our sport.
2. We also discussed how we can reach out to a larger audience with our message. We feel the Education SC has an important role in recruiting newcomers in our sport. And then a very good arena for this is the social Medias available now. There we could show all good examples that are running already now, where Aviation is used in Education. After the discussion I started the open Facebook group "CIAM-Education". The goal with this FB group is to give us a tool to reach out to a bigger audience. Here everyone can post details about old projects as well as now running projects. People can get information and also inspiration for new projects. So all reading this, please join us on FB, and also invite friends.
3. We had a discussion that we feel we are not always good taking the chance to promote FAI and CIAM and show already running contests/events that use Aviation in Education that we support them. We think to support them we can have a very good chance to get more people in our sport, and especially newcomers in the younger age group, people that we need to ensure we will have competitors in the future. So we have delivered a proposal that CIAM can give out special designed diplomas to approved events/contests that we think has a good standard, and are working for our purpose. The idea is to show we care for them, perhaps even if they are not running directly under the FAI umbrella, but we can show the participants, as well as organizers, what FAI stands for, and what we can offer them. If we start to collaborate with such organizers we can get good exposure of FAI and CIAM.

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Chairman Education Sub-committee